



These terms and conditions apply to the offer by Discovery Vitality (Pty) Limited and Ster-Kinekor Theatres, a division of Primedia (Pty) Limited.

The offer: Discovery Vitality members can watch any three of the featured Ster-Kinekor titles and stand a chance to win one of ten sets of vouchers, each consisting of four popcorn and four cool drink vouchers. This offer runs from 07 March 2018 to 31 March 2018.

Terms and conditions

- 1. This offer is brought to you by Discovery Vitality (Pty) Limited (Discovery Vitality) in partnership with Ster-Kinekor Theatres, a division of Primedia (Pty) Limited (Ster-Kinekor). They will also be referred to as the "Promoters" in this terms and conditions document.
- 2. "Promoters" means a person who directly or indirectly promotes, sponsors, organises or conducts the offer, or for whose benefit the offer is promoted, sponsored, organised or conducted. This includes Discovery Vitality and Ster-Kinekor.
- 3. You may not participate in this offer if you are:
 - A director, member, partner, employee, agent of, or consultant to the Promoters.
 - Someone who directly or indirectly controls or is controlled by the Promoters, their advertising
 agencies, or their spouses, life partners, parents, children, brothers, sisters, business partners
 or associates.
 - A person who is a supplier of goods or services in connection with this offer.
- 4. The offer starts on 07 March 2018 and ends at 17:00 on 31 March 2018.
- 5. The offer is open to all Ster-Kinekor customers who are Vitality members with an active Vitality Ster-Kinekor movie benefit. These members must live in South Africa.
- 6. If you are a Vitality member but have not activated the Ster-Kinekor movie benefit already, you can activate the benefit online at movies.sterkinekor.co.za or at your nearest cinema. Discovery Vitality members can get the Vitality Ster-Kinekor digital movie card for free and store their digital movie card on their iPhone or Android smartphone. This will allow them easy access to it.
- 7. Discovery Vitality members must watch three movies from the list of <u>featured Ster-Kinekor titles</u>. When watching these movies, they must swipe or present their Vitality Ster-Kinekor movie card for a chance to win one of ten sets of vouchers each consisting of four popcorn and four cool drink vouchers that are valid for three years.
- 8. Discovery Vitality members who watch any three of the <u>featured Ster-Kinekor titles</u> will be automatically entered into the competition. Each prize includes: four medium popcorn and four cool drink vouchers.
- 9. The winners of the Ster-Kinekor popcorn and cool drink vouchers will be chosen in a random system-generated draw and verified by an independent auditor. This draw will take place on 03 April 2018 and the prize winners will be contacted by telephone. If we cannot reach a particular winner within 48 hours, we will choose a replacement winner. The decision will be final and we will not discuss or negotiate it.
- 10. The winners may have their names published in national and regional media, or they may be required to be named or appear on national and regional media. This will be subject to their consent. If they agree to this media coverage, we, our partners and the media will not pay them for it. Each prize winner can decline the option of appearing or being mentioned in national or regional media. If they decline media coverage they will still qualify for their prize. The names of the winners may be published on our website, www.discovery.co.za.
- 11. The prize winner may be required to give their consent in writing to endorse, promote or advertise any services of the Promoters.
- 12. Discovery will not be responsible for any tax consequences resulting from this offer. We suggest that Discovery Vitality members get their own tax advice about any benefits from this offer.





- 13. At any time, the Promoters can legally revise, alter, cancel or amend the offer rules, including any prize, but will give notice to all participants before doing so.
- 14. Participants agree to give up any rights they may have against the Promoters, its affiliates and associated companies.
- 15. The Promoters can legally terminate this offer immediately if they need to do so due to legislation or other legal reasons, or if this offer is held to be, or becomes, unlawful. In the event of such termination, all participants agree to give up any rights that they may have in terms of this offer and acknowledge that they will have no recourse against the Promoters or their agents.
- 16. Discovery Vitality and Ster-Kinekor will not be held responsible for any misrepresentation caused due to an unintentional copy error, typing error or error by omission that may occur on any of our promotional material and communications.
- 17. If you try to violate or do violate any of the rules mentioned above, you will be disqualified immediately.
- 18. By participating in this special offer, all participants agree to be bound by these rules.
- 19. Discovery Vitality members can read a copy of the <u>Vitality main rules</u> on the Discovery website.
- 20. Additional Ster-Kinekor Terms and conditions may apply.

5 March 2018